Worksheet
Using a parking lot for ideas

Working on a data project is a great way to generate new ideas. This can be both exciting and daunting – enough fuel for a team twice your size!

By maintaining a Parking Lot, you can capture these ideas while maintaining your team's focus on the current project (avoiding "scope creep").

We recommend capturing who identifies each idea, as it will likely need to be fleshed out if you decide to take it up as part of a future project.

Ideas might include:

- Additional questions to explore
- Other datasets to analyse
- Tools or products to build
- Potential partnerships
- New ways of working

The table on the next page demonstrates how you can document ideas in a simple yet useful way for future review, such as by making an initial assessment of each idea's priority.

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Date	Idea	Dependencies	Identified By	Priority